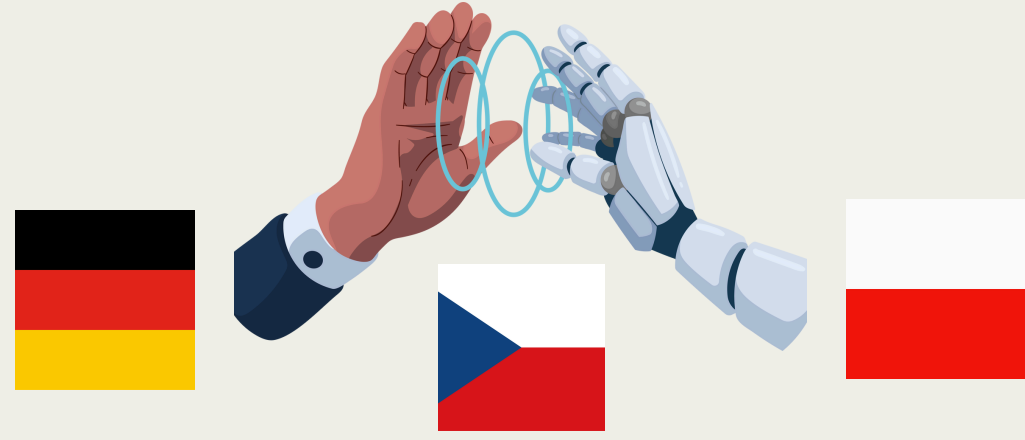


ACC FORUM 2025 LIBEREC, 19–23 MAY

AI IN PRACTISE – THE FUTURE OF THE EUROREGION NEISSE



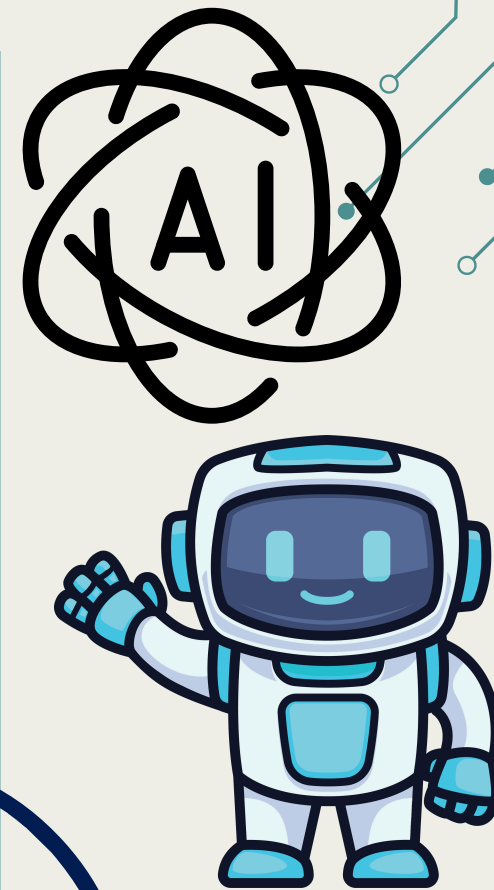
Seda Atmaca, DHSN Bautzen
Grzegorz Szykowski, KANS
Barbara Gałuszka, HSZG Görlitz
Sandra Rutecka, WUEB
Kornel Sokołowski, WUEB
Lucie Mlejnkova, TUL

TAKEAWAY

- weak AI vs. strong AI
- understanding of technical foundations
- importance of data quality and prompts
- future oriented skill quality
- importance of critical thinking

CHALLENGES

- cyber security
- resistance to change
- bias and discrimination
- fear of job displacement
- education and skills gap



THEORY

Statistic:

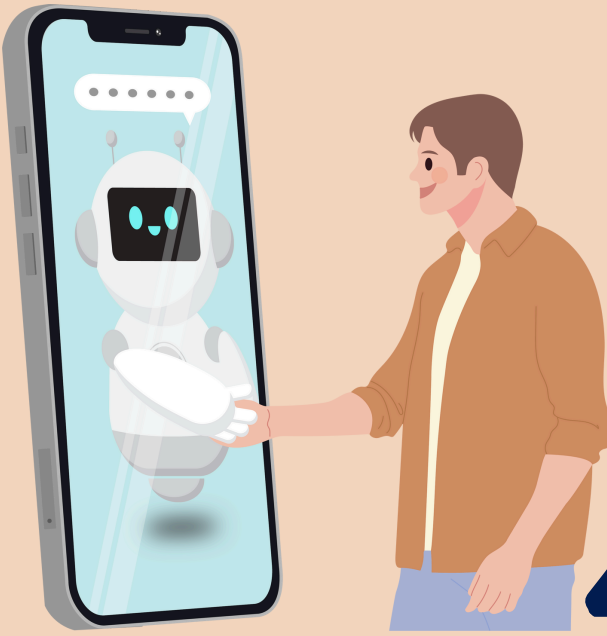
According to a 2023 study by McKinsey & Company, artificial intelligence could contribute up to \$4.4 trillion annually to the global economy, which corresponds to approximately 4% of global GDP.



Source: McKinsey Global Institute (2023): The economic potential of generative AI: The next productivity frontier

LINGUANEISSE

- Connects people in Germany, Poland, and Czechia
- **Focus:** Tourism, culture, and breaking language barriers
- Multilingual AI support (German, Polish, Czech)
- **Features:**
 - Real-time translation & voice interaction
 - Virtual tours and AI-generated cultural stories
 - Smart travel routes and personalized tips
- Interactive cultural exchange tools
- **Goal:** Promote understanding, shared experiences, and regional unity



It is very neisse!

SOFT SKILLS

- communicate and advance in international teams
- critical thinking and problem solving
- innovations skills → developing creative ideas for how AI can improve processes

ŠKODA VISIT

Šaila is an advanced educational platform based on artificial intelligence, that helps with improving quality of customer service and sales.

