

# Škoda visit

# Differentiation of AI

Different types of AI integration:  
PVA (Procurement Virtual Assistant)

- negotiating orders between 1.000€ - 10.000€)
- steps: Data from SAP - E-Mail to supplier - negotiation - Data to SAP
- average discount: 3,1%
- **Saila** (24/7 dealership training)
- **CIC** (Customer interactive Center)
- Set of AI tools (live translation - speech/text)

## Generative AI

- creates new content (images/text)

## Analytical AI

- Finds patterns and predicts trends

## Weak AI

- Only solves specific tasks

## Strong AI

- Solves any task

## AI Travel Agent in the Oder-Neiße Region

- Cities like Görlitz are known for their beautiful landmarks and attract many tourists each year.
- To support tourism in the region, we propose an AI-driven travel agent with the goal to connect the cities and reducing communication barriers
- *Features:*
- Provides information about the city and its cultural highlights
- Web Vesion and Terminals at important Stations
- Answers tourists' questions in real time
- Helps plan full-day itineraries
- Assists with communication between tourists and locals
- Serves as a platform for purchasing:
- Public transportation tickets
- Entry tickets for city attractions



Emily:  
**Working in International teams**  
Hanna Maria  
**Socializing**  
Tony:  
**Prompt Engineering**

Lena:  
**Bias elimination**  
Theodor:  
**Time management**  
Piotr:  
**Listening**

SKODA

ACC  
FORUM  
2025



# Pros / Cons

- Cost reduction
- Efficiency and automation
- Availibility

- Job displacement
- Privacy concerns
- Lack of human judgement



# What Is AI?

Artificial Intelligence (AI) refers to algorithms that enable machines to learn from data and experience.

It is inspired by human biology and psychology, particularly by mimicking the structure and function of neurons in the brain through **artificial neural networks**.

# Importance

Of transparency