

AI -NIZATION of EURO - NYSA

5 TAKE AWAYS

1. Acknowledge that AI is merely a tool
2. Human in the Loop.
3. The output of AI provides probability of word combinations.
4. There are many applications in firms for optimization through AI.
5. The employment sector is set to be significantly impacted by the integration of AI.



SKODA VISIT

- analysing capacity of Human interactions from training AI
- history of the firm and the showcasing in the museum
- different applications of AI in different roles in B2C, B2E and B2B
- remarkable performance of marketers

CONS AND PROS OF AI

Pros

- greater **analytical** capacity – working with **big data**
- **accessible** for everyone at every time
- improving **efficiency**, **accuracy** and **precision**

Cons

- **lack** or regulations of data **security**
- **hallucinations** which lead to **misleading** information
- **overreliance** on AI

ŠAILA & LINDA

- real-time feedback for training AI
- AI predictive maintenance – TPM
- AI powered training platforms
- gamifying employee training with AI
- AI guides during factory and museum tours with VR and AR technologies

COMPATANCYS AND SKILLS

- the integration of AI mechanisms in a company to optimize supply chains and automizing HR-processes (Lecture and exercises of day 3 and 4)
- necessity of AI usage in the future, to use human resources in a more efficient and creative way (Lecture of day 3)
- questioning AI in terms of data sources and reflected usage of the answers (SWOT-Analysis)
- learning of the neuronal network and capabilities of AI to even train soft skills and Translation (Šaila/Škoda visit)
- improving and using English skills in teams and academic environments

“ Linda is a sophisticated chatbot from Sparkasse that supports bank customers with their daily operations and financial management. It's powered by ChatGPT: it searches information in an internal knowledge database, processes it, and delivers precise answers. This is an outstanding example of AI in everyday life.”